

2019

**Rio Frio Ice Fest**  
**January 25-27**

# Sponsor Benefits



### Platinum \$950

- Custom ice block with business logo at location of your choice on Main St. (locations are 1st come/1st serve)
- One embedded business listing at the TOP LEVEL of the Ice Bonfire
- LARGE business logo displayed at all venues throughout weekend, including Rio Frio 5K
- Six (6) Rio Frio 5K Race registrations including race shirts
- LARGE business logo printed on back of the race shirt

### Gold \$650

- One embedded business listing below top level sponsors on the Ice Bonfire
- MEDIUM business logo displayed at all venues throughout weekend, including Rio Frio 5K
- Four (4) Rio Frio 5K Race registrations including race shirts
- MEDIUM business logo printed on back of the race shirt

### Silver \$350

- One embedded business listing below mid-level of the Ice Bonfire
- SMALL business logo displayed at all venues throughout weekend
- Two (2) Rio Frio 5K Race registrations including race shirts
- SMALL business logo printed on back of the race shirt

### Bronze \$200

- Business listing displayed at all venues throughout weekend
- One (1) Rio Frio 5K Race registrations including race shirt
- Business listing on back of the race shirt

### All Levels of Sponsorship

- Media recognition- on event website with link to your business' site + Facebook and print
- Option to provide promotional item or materials in race participant packets

For more information, contact:  
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*Sponsor commitments are due January 2, 2019*

